



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Schedule Dates	10/16/12-11/05/12	Last Modified	10/17/12
Advertiser	Republican Party of Florida 3 Pac (73959)	Entered By	Nancy Brutus
Agency	McLaughlin & Associates (9012)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	06372992
Brand	PETER, GARD, GAETZ (480127)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	CAMPBELL, MARIANNE	Commission %	15.00
Phone/Fax	/	Commission	\$16,387.50
CPE	593	Net Total	\$92,862.50
Account Types	National/Political Candidate Agency BRO	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	PETER, GARD, GAETZ ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RPOFBACK- PETERSON, GARDNER, GAETZ		

By Broadcast Month	Spots	Rate
Oct. 2012	89	\$70,515.00
Nov. 2012	49	\$38,735.00
Grand Total:	138	\$109,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/29/12-11/02/12	2	:30	6A-7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/15/12
2.0	Normal Line / SPOT (2)	11/05/12-11/05/12	2	:30	6A-7A (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/15/12
3.0	Normal Line / SPOT (3)	10/16/12-10/19/12	2	:30	6A-7A (EST)	4	X	X	X	X				4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/15/12
4.0	Normal Line / SPOT (4)	10/22/12-10/26/12	2	:30	6A-7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/15/12
5.0	Normal Line / SPOT (5)	10/29/12-11/02/12	2	:30	7A-9A (EST)	5	X	X	X	X	X			5	\$340.00	\$1,700.00	West Palm Beach (WPEC)		10/15/12
6.0	Normal Line / SPOT (6)	11/05/12-11/05/12	2	:30	7A-9A (EST)	1								1	\$340.00	\$340.00	West Palm Beach (WPEC)		10/15/12
7.0	Normal Line / SPOT (7)	10/16/12-10/19/12	2	:30	7A-9A (EST)	4	X	X	X	X				4	\$340.00	\$1,360.00	West Palm Beach (WPEC)		10/15/12
8.0	Normal Line / SPOT (8)	10/22/12-10/26/12	2	:30	7A-9A (EST)	5	X	X	X	X	X			5	\$340.00	\$1,700.00	West Palm Beach (WPEC)		10/15/12
9.0	Normal Line / SPOT (9)	10/29/12-11/02/12	2	:30	11A-12P (EST)	3	X	X	X	X	X			3	\$625.00		West Palm Beach (WPEC)		10/15/12
9.0.1	Closed Preempt (9)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
9.0.2	Closed Preempt (9)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Blauvelt, NY 10913

Schedule Dates	10/16/12-11/05/12	Last Modified	10/17/12
Advertiser	Republican Party of Florida 3 Pac (73959)	Entered By	Nancy Brutus
Agency	McLaughlin & Associates (9012)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	06372992
Brand	PETER, GARD, GAETZ (480127)	Demo	A35+R
Salesperson	Telerep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	Telerep Washington DC	Package Deal	
Buyer Name	CAMPBELL, MARIANNE	Commission %	15.00
Phone/Fax	/	Commission	\$16,387.50
CPE	593	Net Total	\$92,862.50
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	PETER, GARD, GAETZ ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RPOE/PACK - PETERSON, GARDNER, GAETZ		

By Broadcast Month	Spots	Rate
Oct. 2012	89	\$70,515.00
Nov. 2012	49	\$38,735.00
Grand Total:	138	\$109,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0.3	Closed Preempt (9)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
10.0	Normal Line / SPOT (10)	10/22/12-10/26/12	2	:30	11A-12P (EST)	3	X	X	X	X	X				\$625.00		West Palm Beach (WPEC)	Sold Out/Exception - per Lillie, higher rates in breaks due to political	10/15/12
10.0.1	Closed Preempt (10)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - per Lillie, higher rates in breaks due to political	
10.0.2	Closed Preempt (10)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - per Lillie, higher rates in breaks due to political	
10.0.3	Closed Preempt (10)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
11.0	Normal Line / SPOT (11)	10/16/12-10/19/12	2	:30	11A-12P (EST)	3	X	X	X	X	X				\$625.00		West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or higher adv r	10/15/12
11.0.1	Closed Preempt (11)	10/16/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or higher adv r	
11.0.2	Closed Preempt (11)	10/16/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or higher adv r	

CONFIRMATION CONTRACT

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1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S RI 303
Blauvelt, NY 10913

CONFIRMATION CONTRACT
Schedule Dates: 10/16/12-11/05/12
Advertiser: Republican Party of Florida 3 Pac (73959)
Agency: McLaughlin & Associates (9012)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: PETER, GARD, GAETZ (480127)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: CAMPBELL, MARIANNE
Phone/Fax: /
CPE: 593
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: PETER, GARD, GAETZ
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , RPOF/PACK: PETERSON, GARDNER, GAETZ

Order Entered: 10/15/12
Last Modified: 10/17/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06372992
Demo: A35+R
Order Type: Normal
Package Deal
Commission %: 15.00
Commission: \$16,387.50
Net Total: \$92,862.50
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month: Spots Rate
Oct. 2012 89 \$70,515.00
Nov. 2012 49 \$38,735.00
Grand Total: 138 \$109,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0.3	Closed Preempt (11)	10/16/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or higher ad rates	10/15/12
12.0	Normal Line / SPOT (12)	10/29/12-11/02/12	2	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/15/12
13.0	Normal Line / SPOT (13)	11/05/12-11/05/12	2	:30	12P-12:30P (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/15/12
14.0	Normal Line / SPOT (14)	10/16/12-10/19/12	2	:30	12P-12:30P (EST)	4	X	X	X	X				4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/15/12
15.0	Normal Line / SPOT (15)	10/22/12-10/26/12	2	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/15/12
16.0	Normal Line / SPOT (16)	10/29/12-11/02/12	2	:30	12P-3P (EST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		10/15/12
17.0	Normal Line / SPOT (17)	10/22/12-10/26/12	2	:30	12P-3P (EST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		10/15/12
18.0	Normal Line / SPOT (18)	10/16/12-10/19/12	2	:30	12P-3P (EST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		10/15/12
19.0	Normal Line / SPOT (19)	10/29/12-11/02/12	2	:30	3P-4P (EST)	3	X	X	X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/15/12
20.0	Normal Line / SPOT (20)	10/22/12-10/26/12	2	:30	3P-4P (EST)	3	X	X	X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/15/12
21.0	Normal Line / SPOT (21)	10/16/12-10/19/12	2	:30	3P-4P (EST)	3	X	X	X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/15/12
22.0	Normal Line / SPOT (22)	10/29/12-11/02/12	2	:30	4P-5P (EST)	3	X	X	X	X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/15/12
23.0	Normal Line / SPOT (23)	10/22/12-10/26/12	2	:30	4P-5P (EST)	3	X	X	X	X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

WPEC
Schedule Dates
Advertiser
Agency
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

10/16/12-11/05/12
Republican Party of Florida 3 Pac (73959)
McLaughlin & Associates (9012)
POLITICAL CANDIDATE (ns) (1186)
PETER, GARD, GAETZ (480127)
TeleRep/DC, Washington DC (2995)
TeleRep Washington DC
CAMPBELL, MARIANNE
/ 593
National/Political Candidate Agency BRD
Weekly/Irregular
PETER, GARD, GAETZ
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RPOF3PAC - PETERSON,
GARDEN, GAETZ

10/15/12
Last Modified
Entered By
CO-OP
Headline #
Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

By Broadcast Month
Oct. 2012
Nov. 2012
Grand Total:
Spots
89
49
138
Rate
\$70,515.00
\$38,735.00
\$109,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT (24)	10/16/12-10/19/12	2	:30	4P- 5P (EST)	3	X	X	X	X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/15/12
25.0	Normal Line / SPOT (25)	10/29/12-11/02/12	2	:30	5P- 5:30P (EST)	3	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/15/12
25.0.1	Closed Preempt (25)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv.	
26.0	Normal Line / SPOT (26)	11/05/12-11/05/12	2	:30	5P- 5:30P (EST)	1								1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/15/12
27.0	Normal Line / SPOT (27)	10/16/12-10/19/12	2	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/15/12
28.0	Normal Line / SPOT (28)	10/22/12-10/26/12	2	:30	5P- 5:30P (EST)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		10/15/12
29.0	Normal Line / SPOT (29)	10/29/12-11/02/12	2	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/15/12
30.0	Normal Line / SPOT (30)	10/22/12-10/26/12	2	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/15/12
31.0	Normal Line / SPOT (31)	10/16/12-10/19/12	2	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/15/12
32.0	Normal Line / SPOT (32)	10/29/12-11/02/12	2	:30	7P- 7:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/15/12
33.0	Normal Line / SPOT (33)	11/05/12-11/05/12	2	:30	7P- 7:30P (EST)	1								1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/15/12
34.0	Normal Line / SPOT (34)	10/16/12-10/19/12	2	:30	7P- 7:30P (EST)	4	X	X	X	X	X			4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		10/15/12
35.0	Normal Line / SPOT (35)	10/22/12-10/26/12	2	:30	7P- 7:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Schedule Dates 10/16/12-11/05/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand PETER, GARD, GAETZ (480127)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 593
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments PETER, GARD, GAETZ
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , RPO3PACK- PETERSON,
GARDNER, GAETZ

Last Modified 10/17/12
Entered By Nancy Brutus
CO-OP No
Headline # 06372992
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,387.50
Net Total \$92,862.50
Sales Tax

By Broadcast Month

Month	Spots	Rate
Oct. 2012	89	\$70,515.00
Nov. 2012	49	\$38,735.00
Grand Total:	138	\$109,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT (36)	10/29/12-11/02/12	2	:30	11P-11:30P (EST)	5	X	X	X	X	X			4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		10/15/12
36.0.1	Closed Preempt (36)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
37.0	Normal Line / SPOT (37)	11/05/12-11/05/12	2	:30	11P-11:30P (EST)	1								1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/15/12
38.0	Normal Line / SPOT (38)	10/16/12-10/19/12	2	:30	11P-11:30P (EST)	4	X	X	X	X				4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		10/15/12
39.0	Normal Line / SPOT (39)	10/22/12-10/26/12	2	:30	11P-11:30P (EST)	5	X	X	X	X	X			5	\$1,050.00	\$5,250.00	West Palm Beach (WPEC)		10/15/12
40.0	Normal Line / Prime (40)	11/05/12-11/05/12	2	:30	10P-CBS-Hawaii Five-O (Monday)	1								1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/15/12
40.0.1	Closed Preempt (40)	11/05/12															West Palm Beach (WPEC)	Sold Out/Exception -	
41.0	Normal Line / Prime (41)	10/29/12-10/29/12	3	:30	10P-CBS-Hawaii Five-O (Monday)	1								1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/15/12
41.0.1	Closed Preempt (41)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
42.0	Normal Line / Prime (42)	10/30/12-10/30/12	3	:30	8P-CBS-NCIS (Tuesday)	1								1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		10/15/12
43.0	Normal Line / Prime (43)	10/23/12-10/23/12	3	:30	8P-CBS-NCIS (Tuesday)	1								1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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McLaughlin & Associates
566 S RI 303
Blauvelt, NY 10913

WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

WPEC 12
Schedule Dates 10/16/12-11/05/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand PETER, GARD, GAETZ (480127)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 593
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments PETER, GARD, GAETZ
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RPO3PACK- PETERSON,
GARDNER, GAETZ

WPEC 12
Last Modified 10/17/12
Entered By Nancy Brutus
CO-OP No
Headline # 06372992
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,387.50
Net Total \$92,862.50
Sales Tax

WPEC 12
By Broadcast Month Spots Rate
Oct. 2012 89 \$70,515.00
Nov. 2012 49 \$38,735.00
Grand Total: 138 \$109,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.0	Normal Line / Prime (44)	10/30/12-10/30/12	3	:30	9P- CBS-NCIS: Los Angeles (Tuesday)			1						1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		10/15/12
44.0.1	Closed Preempt (44)	10/30/12															West Palm Beach (WPEC)	Sold Out/Exception -	
45.0	Normal Line / Prime (45)	10/23/12-10/23/12	3	:30	9P- CBS-NCIS: Los Angeles (Tuesday)			1						1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		10/15/12
46.0	Normal Line / Prime (46)	10/31/12-10/31/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		10/15/12
47.0	Normal Line / Prime (47)	10/24/12-10/24/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		10/15/12
48.0	Normal Line / Prime (48)	10/17/12-10/17/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		10/15/12
49.0	Normal Line / Prime (49)	11/02/12-11/02/12	3	:30	8P- CBS-Undercover Boss (Friday)						1			1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		10/15/12
50.0	Normal Line / Prime (50)	10/26/12-10/26/12	3	:30	9P- CBS-CSI New York (Friday)							1		1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		10/15/12
50.0.1	Closed Preempt (50)	10/26/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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West Palm Beach, FL 33407

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WPEC
Schedule Dates: 10/16/12-11/05/12
Advertiser: Republican Party of Florida 3 Pac (73959)
Agency: McLaughlin & Associates (9012)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: PETER, GARD, GAETZ (480127)
Salesperson: Telerep/DC, Washington DC (2995)
Sales Office: Telerep Washington DC
Buyer Name: CAMPBELL, MARIANNE
Phone/Fax: /
CPE: 593
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: PETER, GARD, GAETZ
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RPO3PACK- PETERSON,
GARDNER, GAETZ

10/15/12
Last Modified: 10/17/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06372992
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$16,387.50
Net Total: \$92,862.50
Sales Tax:

WEEKLY BROADCAST (WPEC)		
By Broadcast Month	Spots	Rate
Oct. 2012	89	\$70,515.00
Nov. 2012	49	\$38,735.00
Grand Total:	138	\$109,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / Prime (51)	10/19/12-10/19/12	3	:30	9P- CBS-CSI New York (Friday)						1			1	\$1,000.00		West Palm Beach (WPEC)		10/15/12
51.0.1	Closed Preempt (51)	10/19/12															West Palm Beach (WPEC)	Pre-empt/Exception - per (line)	
52.0	Normal Line / Prime (52)	11/02/12-11/02/12	2	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$3,000.00		West Palm Beach (WPEC)		10/15/12
52.0.1	Closed Preempt (52)	11/02/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
53.0	Normal Line / Prime (53)	10/26/12-10/26/12	3	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$2,000.00		West Palm Beach (WPEC)		10/15/12
53.0.1	Closed Preempt (53)	10/26/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv running in breaks ahead	
54.0	Normal Line / Prime (54)	10/19/12-10/19/12	3	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$2,000.00		West Palm Beach (WPEC)		10/15/12
54.0.1	Closed Preempt (54)	10/19/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1333033
Schedule Dates 10/16/12-11/05/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand PETER, GARD, GAETZ (480127)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARLANNE
Phone/Fax /
CPE 593
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments PETER, GARD, GAETZ
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROOFSPACK - PETERSON, GARDNER, GAETZ

Last Modified 10/17/12
Entered By Nancy Brutus
CO-OP No
Headline # 06372992
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,387.50
Net Total \$92,862.50
Sales Tax

By Broadcast Month

Month	Spots	Rate
Oct. 2012	89	\$70,515.00
Nov. 2012	49	\$38,735.00
Grand Total:	138	\$109,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.0	Normal Line / SPOT (55)	11/04/12-11/04/12	2	:30	8A- 9A (EST)	1							1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/15/12
56.0	Normal Line / SPOT (56)	10/28/12-10/28/12	2	:30	8A- 9A (EST)	1							1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/15/12
57.0	Normal Line / SPOT (57)	11/04/12-11/04/12	2	:30	9A- 10:30A (EST)	1							1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/15/12
58.0	Normal Line / SPOT (58)	10/28/12-10/28/12	2	:30	9A- 10:30A (EST)	1							1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/15/12
59.0	Normal Line / SPOT (59)	10/21/12-10/21/12	2	:30	9A- 10:30A (EST)	1							1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/15/12
60.0	Normal Line / SPOT (60)	11/04/12-11/04/12	2	:30	7P- 8P (EST)	1							1	1	\$4,500.00	\$4,500.00	West Palm Beach (WPEC)		10/15/12
61.0	Normal Line / SPOT (61)	10/28/12-10/28/12	2	:30	7P- 8P (EST)	1							1	1	\$4,500.00	\$4,500.00	West Palm Beach (WPEC)		10/15/12
61.0.1	Closed Preempt (61)	10/28/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/15/12
62.0	Normal Line / SPOT (62)	10/21/12-10/21/12	2	:30	7P- 8P (EST)	1							1	1	\$4,500.00	\$4,500.00	West Palm Beach (WPEC)		10/15/12
63.0	Normal Line / Prime (63)	11/04/12-11/04/12	3	:30	9:30P- CBS-The Good Wife (Sunday)	1							1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/15/12
63.0.1	Closed Preempt (63)	11/04/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks	10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S RI 303
Blauvelt, NY 10913

CONFIRMATION CONTRACT
Schedule Dates: 10/16/12-11/05/12
Advertiser: Republican Party of Florida 3 Pac (73959)
Agency: McLaughlin & Associates (9012)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: PETER, GARD, GAETZ (480127)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: CAMPBELL, MARIANNE
Phone/Fax: /
CPE: 593
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: PETER, GARD, GAETZ
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , RPO/F3PAC - PETERSON, GARDNER, GAETZ

DATE ENTERED: 10/15/12
Last Modified: 10/17/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06372992
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$16,367.50
Net Total: \$92,862.50
Sales Tax:

WEEK: FALL 2012 (WPEC)
By Broadcast Month: Spots Rate
Oct. 2012 89 \$70,515.00
Nov. 2012 49 \$36,735.00
Grand Total: 138 \$107,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / Prime (64)	10/28/12-10/28/12	3	:30	9P- CBS-The Good Wife (Sunday)								1		\$2,000.00		West Palm Beach (WPEC)		10/15/12
64.0.1	Closed Preempt (64)	10/28/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
65.0	Normal Line / Prime (65)	10/21/12-10/21/12	3	:30	9-30P- CBS-The Good Wife (Sunday)								1		\$2,000.00		West Palm Beach (WPEC)		10/15/12
65.0.1	Closed Preempt (65)	10/21/12															West Palm Beach (WPEC)	Pre-empt/Exception - per LR	
66.0	Normal Line / Prime (66)	11/04/12-11/04/12	3	:30	10-30P- CBS-The Mentalist (Sunday)								1		\$2,000.00		West Palm Beach (WPEC)		10/15/12
66.0.1	Closed Preempt (66)	11/04/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks	
67.0	Normal Line / Prime (67)	10/28/12-10/28/12	3	:30	10P- CBS-The Mentalist (Sunday)								1		\$2,000.00		West Palm Beach (WPEC)		10/15/12
68.0	Normal Line / Prime (68)	10/21/12-10/21/12	3	:30	10-30P- CBS-The Mentalist (Sunday)								1		\$2,000.00		West Palm Beach (WPEC)		10/15/12
69.0	Normal Line / SPOT (76)	10/22/12-10/26/12	2	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/17/12
70.0	Normal Line / SPOT (77)	10/22/12-10/26/12	2	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1333033
Schedule Dates 10/16/12-11/05/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand PETER, GARD, GAETZ (480127)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 593
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments PETER, GARD, GAETZ
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROOFERPACK - PETERSON,
GARDNER, GAETZ

Last Modified 10/17/12
Entered By Nancy Brutus
CO-OP No
Headline # 06372992
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,387.50
Net Total \$92,862.50
Sales Tax

By Broadcast Month		Spots	Rate
Oct. 2012		89	\$70,515.00
Nov. 2012		49	\$36,735.00
Grand Total:		138	\$109,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
71.0	Normal Line / SPOT (78)	10/22/12-10/26/12	2	:30	11P-11:35P (EST)	1	X	X	X	X	X			1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/17/12
72.0	Normal Line / SPOT (79)	10/24/12-10/24/12	3	:30	6A-7A (EST)	1							1	1	\$100.00	\$100.00	West Palm Beach (WPEC)		10/17/12
73.0	Normal Line / SPOT (80)	10/22/12-10/26/12	3	:30	12:30P-2P (EST)	1	X	X	X	X	X				\$375.00		West Palm Beach (WPEC)		10/17/12
73.0.1	Closed Preempt (80)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
74.0	Normal Line / SPOT (81)	10/21/12-10/21/12	3	:30	1:30A-2:30A (EST)	1							1	1	\$115.00	\$115.00	West Palm Beach (WPEC)		10/17/12
75.0	Normal Line / Prime (82)	10/22/12-10/22/12	3	:30	9P-10P (EST)	1									\$2,700.00		West Palm Beach (WPEC)		10/17/12
75.0.1	Closed Preempt (82)	10/22/12															West Palm Beach (WPEC)	Order Error/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Schedule Dates	10/03/12-10/15/12	Last Modified	10/02/12
Advertiser	Republican Party of Florida 3 Pac (73959)	Entered By	Nancy Brutus
Agency	McLaughlin & Associates (9012)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	06361349
Brand	RPO3PAC P.G.G 10/3 (478070)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	CAMPBELL, MARIANNE	Commission %	15.00
Phone/Fax	/	Commission	\$13,182.00
CPE	553	Net Total	\$74,698.00
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Standard		
Comments	RPO3PAC P.G.G 10/3 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RPO3PAC PETERSON, GARDINER, GA		

By Broadcast Month	Spots	Rate
Oct. 2012	117	\$87,880.00
Grand Total:	117	\$87,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/15/12-10/15/12	3	:30	6A- 7A (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/2/12
2.0	Normal Line / SPOT (2)	10/08/12-10/12/12	3	:30	6A- 7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/2/12
3.0	Normal Line / SPOT (3)	10/04/12-10/05/12	3	:30	6A- 7A (EST)	3				X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/2/12
4.0	Normal Line / SPOT (4)	10/15/12-10/15/12	3	:30	7A- 9A (EST)	2								2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/2/12
5.0	Normal Line / SPOT (5)	10/08/12-10/12/12	3	:30	7A- 9A (EST)	10	X	X	X	X	X			10	\$340.00	\$3,400.00	West Palm Beach (WPEC)		10/2/12
6.0	Normal Line / SPOT (6)	10/04/12-10/05/12	3	:30	7A- 9A (EST)	5				X	X			5	\$340.00	\$1,700.00	West Palm Beach (WPEC)		10/2/12
7.0	Normal Line / SPOT (7)	10/15/12-10/15/12	3	:30	9A- 10A (EST)	1								1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/2/12
8.0	Normal Line / SPOT (8)	10/08/12-10/12/12	3	:30	9A- 10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		10/2/12
9.0	Normal Line / SPOT (9)	10/04/12-10/05/12	3	:30	9A- 10A (EST)	2				X	X			2	\$300.00	\$600.00	West Palm Beach (WPEC)		10/2/12
10.0	Normal Line / SPOT (10)	10/15/12-10/15/12	3	:30	12P- 12:30P (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/2/12
11.0	Normal Line / SPOT (11)	10/08/12-10/12/12	3	:30	12P- 12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/2/12
12.0	Normal Line / SPOT (12)	10/04/12-10/05/12	3	:30	12P- 12:30P (EST)	2				X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/2/12
13.0	Normal Line / SPOT (13)	10/15/12-10/15/12	3	:30	4P- 5P (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/2/12
14.0	Normal Line / SPOT (14)	10/08/12-10/12/12	3	:30	4P- 5P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rl 303
Blauvelt, NY 10913

CONFIRMATION CONTRACT
Schedule Dates: 10/03/12-10/15/12
Advertiser: Republican Party of Florida 3 Pac (73959)
Agency: McLaughlin & Associates (9012)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: RPOFPAC P,G,G 10/3 (478070)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: CAMPBELL, MARIANNE
Phone/Fax: /
CPE: 553
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: RPOFPAC P,G,G 10/3
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RPOFPAC- PETERSON, GARDINER, GA

Date Entered: 10/04/12
Last Modified: 10/02/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06361349
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$13,182.00
Net Total: \$74,698.00
Sales Tax:

By Broadcast Month
Oct. 2012
Grand Total: 117
Spots: 117
Rate: \$87,880.00
\$87,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/04/12-10/05/12	3	:30	4P-5P (EST)	2				X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/2/12
16.0	Normal Line / SPOT (16)	10/15/12-10/15/12	3	:30	5P-5:30P (EST)	1								1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/2/12
17.0	Normal Line / SPOT (17)	10/08/12-10/12/12	3	:30	5P-5:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/2/12
18.0	Normal Line / SPOT (18)	10/04/12-10/05/12	3	:30	5P-5:30P (EST)	2				X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/2/12
19.0	Normal Line / SPOT (19)	10/15/12-10/15/12	3	:30	5:30P-6P (EST)	1								1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/2/12
20.0	Normal Line / SPOT (20)	10/08/12-10/12/12	3	:30	5:30P-6P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/2/12
21.0	Normal Line / SPOT (21)	10/04/12-10/05/12	3	:30	5:30P-6P (EST)	2				X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/2/12
22.0	Normal Line / SPOT (22)	10/15/12-10/15/12	3	:30	6P-6:30P (EST)	1								1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/2/12
23.0	Normal Line / SPOT (23)	10/08/12-10/12/12	3	:30	6P-6:30P (EST)	5	X	X	X	X	X			5	\$900.00	\$4,500.00	West Palm Beach (WPEC)		10/2/12
24.0	Normal Line / SPOT (24)	10/04/12-10/05/12	3	:30	6P-6:30P (EST)	2				X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		10/2/12
25.0	Normal Line / SPOT (25)	10/15/12-10/15/12	3	:30	7P-7:30P (EST)	1								1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/2/12
26.0	Normal Line / SPOT (26)	10/08/12-10/12/12	3	:30	7P-7:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/2/12
27.0	Normal Line / SPOT (27)	10/04/12-10/05/12	3	:30	7P-7:30P (EST)	2				X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/2/12
28.0	Normal Line / SPOT (28)	10/15/12-10/15/12	3	:30	7:30P-8P (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

CONFIRMATION CONTRACT
Schedule Dates: 10/03/12-10/15/12
Advertiser: Republican Party of Florida 3 Pac (73959)
Agency: McLaughlin & Associates (9012)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: RPO3PAC P/G/G 10/3 (478070)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: CAMPBELL, MARIANNE
Phone/Fax: /
CPE: 553
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: RPO3PAC P/G/G 10/3
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
GARDINER, GA

Date Entered: 10/02/12
Last Modified: 10/02/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06361349
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$13,182.00
Net Total: \$74,698.00
Sales Tax:

By Broadcast Month: Oct. 2012
Grand Total: 117 Spots
Rate: \$87,880.00
\$87,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT (29)	10/08/12-10/12/12	3	:30	7:30P- 8P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/2/12
30.0	Normal Line / SPOT (30)	10/04/12-10/05/12	3	:30	7:30P- 8P (EST)	2				X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/2/12
31.0	Normal Line / SPOT (31)	10/15/12-10/15/12	3	:30	11P- 11:30P (EST)	1								1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/2/12
32.0	Normal Line / SPOT (32)	10/08/12-10/12/12	3	:30	11P- 11:30P (EST)	5	X	X	X	X	X			5	\$1,050.00	\$5,250.00	West Palm Beach (WPEC)		10/2/12
33.0	Normal Line / SPOT (33)	10/04/12-10/05/12	3	:30	11P- 11:30P (EST)	2				X	X			2	\$1,050.00	\$2,100.00	West Palm Beach (WPEC)		10/2/12
34.0	Normal Line / Prime (34)	10/15/12-10/15/12	3	:30	10P- CBS-Hawaii Five-O (Monday)	1								1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/2/12
35.0	Normal Line / Prime (35)	10/08/12-10/08/12	3	:30	10P- CBS-Hawaii Five-O (Monday)	1								1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/2/12
36.0	Normal Line / Prime (36)	10/09/12-10/09/12	3	:30	8P- CBS-NCIS (Tuesday)	1								1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		10/2/12
37.0	Normal Line / Prime (37)	10/09/12-10/09/12	3	:30	9P- CBS-NCIS: Los Angeles (Tuesday)	1								1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		10/2/12
38.0	Normal Line / Prime (38)	10/10/12-10/10/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)	1								1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		10/2/12
39.0	Normal Line / Prime (39)	10/12/12-10/12/12	3	:30	8P- CBS-CSI New York (Friday)	1								1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1300/414
Schedule Dates 10/03/12-10/15/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC P,G,G 10/3 (478070)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARILANNE
Phone/Fax /
CPE 553
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC P,G,G 10/3
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RPO3PAC - PETERSON, GARDINER, GA

Date Entered 10/02/12
Last Modified 10/02/12
Entered By Nancy Brutus
CO-OP No
Headline # 06361349
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,182.00
Net Total \$74,698.00
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 117 \$87,980.00
Grand Total: 117 \$87,980.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0.1	Closed Preempt (39)	10/12/12															West Palm Beach (WPEC)	Program Change/Exception - NCIS is running	10/2/12
40.0	Normal Line / Prime (40)	10/05/12-10/05/12	3	:30	8P- CBS-CSI New York (Friday)						1			1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		10/2/12
41.0	Normal Line / Prime (41)	10/12/12-10/12/12	3	:30	10P- CBS-Blue Bloods (Friday)						1				\$2,000.00		West Palm Beach (WPEC)		10/2/12
41.0.1	Closed Preempt (41)	10/12/12															West Palm Beach (WPEC)	Sold Out/Exception - per Little	
42.0	Normal Line / Prime (42)	10/05/12-10/05/12	3	:30	10P- CBS-Blue Bloods (Friday)						1				\$2,000.00		West Palm Beach (WPEC)		10/2/12
42.0.1	Closed Preempt (42)	10/05/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political running	
43.0	Normal Line / SPOT (43)	10/14/12-10/14/12	3	:30	9A- 10:30A (EST)							1		1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/2/12
44.0	Normal Line / SPOT (44)	10/07/12-10/07/12	3	:30	9A- 10:30A (EST)							1		1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/2/12
45.0	Normal Line / Prime (45)	10/14/12-10/14/12	3	:30	9P- CBS-The Good Wife (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1301/414
Schedule Dates 10/03/12-10/15/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC P,G,G 10/3 (478070)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 553
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC P,G,G 10/3
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RPO3PAC P,G,G 10/3
GARDINER, GA

Last Modified 10/02/12
Entered By Nancy Brutus
CO-OP No
Headline # 06361349
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,182.00
Net Total \$74,698.00
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 117 \$87,880.00
Grand Total: 117 \$87,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0	Normal Line / Prime (46)	10/07/12-10/07/12	3	:30	9:30P- CBS-The Good Wife (Sunday)	1							1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/2/12
46.0.1	Closed Preempt (46)	10/07/12															West Palm Beach (WPEC)	Sold Out/Exception - Higher Political rates are running at this time	10/2/12
47.0	Normal Line / Prime (47)	10/14/12-10/14/12	3	:30	10P- CBS-The Mentalist (Sunday)	1							1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/2/12
48.0	Normal Line / Prime (48)	10/07/12-10/07/12	3	:30	10:30P- CBS-The Mentalist (Sunday)	1							1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/2/12
49.0	Normal Line / SPOT (33)	10/03/12-10/03/12	3	:30	11P- 11:30P (EST)	1								1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/2/12
50.0	Normal Line / SPOT (30)	10/03/12-10/03/12	3	:30	7:30P- 8P (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/2/12
51.0	Normal Line / SPOT (27)	10/03/12-10/03/12	3	:30	7P- 7:30P (EST)	1								1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/2/12
52.0	Normal Line / SPOT (24)	10/03/12-10/03/12	3	:30	6P- 6:30P (EST)	1								1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/2/12
53.0	Normal Line / SPOT (21)	10/03/12-10/03/12	3	:30	5:30P- 6P (EST)	1								1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/2/12
54.0	Normal Line / SPOT (18)	10/03/12-10/03/12	3	:30	5P- 5:30P (EST)	1								1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/2/12
55.0	Normal Line / SPOT (15)	10/03/12-10/03/12	3	:30	4P- 5P (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/2/12
56.0	Normal Line / SPOT (12)	10/03/12-10/03/12	3	:30	12P- 12:30P (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1307414
Schedule Dates 10/03/12-10/15/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC P,G,G 10/3 (478070)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARLANE
Phone/Fax /
CPE 553
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC P,G,G 10/3
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
GARDINER, GA

Last Modified 10/02/12
Entered By Nancy Brutus
CO-OP No
Headline # 06361349
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,182.00
Net Total \$74,698.00
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Oct. 2012 117 \$87,880.00
Grand Total 117 \$87,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / SPOT (9)	10/03/12-10/03/12	3	:30	9A-10A (EST)				1						\$300.00		West Palm Beach (WPEC)		10/2/12
57.0.1	Closed Preempt (9)	10/03/12															West Palm Beach (WPEC)	No Availability/Exception -	
58.0	Normal Line / SPOT (6)	10/03/12-10/03/12	3	:30	7A-9A (EST)				1						\$340.00		West Palm Beach (WPEC)		10/2/12
58.0.1	Closed Preempt (6)	10/03/12															West Palm Beach (WPEC)	No Availability/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Schedule Dates 10/16/12-11/06/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC 10/16 (479079)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 559
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

Last Modified 11/02/12
Entered By Nancy Brutus
CO-OP No
Headline # 06365246
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,391.75
Net Total \$149,553.25
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 148 \$98,535.00
Nov. 2012 114 \$77,410.00
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/29/12-11/02/12	2	:30	6A-7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/8/12
2.0	Normal Line / SPOT (2)	11/05/12-11/06/12	2	:30	6A-7A (EST)	2	X	X						2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/8/12
3.0	Normal Line / SPOT (3)	10/16/12-10/19/12	2	:30	6A-7A (EST)	4	X	X	X	X				4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/8/12
4.0	Normal Line / SPOT (4)	10/22/12-10/26/12	2	:30	6A-7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/8/12
5.0	Normal Line / SPOT (5)	10/29/12-11/02/12	2	:30	7A-9A (EST)	10	X	X	X	X	X			10	\$340.00	\$3,400.00	West Palm Beach (WPEC)		10/8/12
6.0	Normal Line / SPOT (6)	11/05/12-11/06/12	2	:30	7A-9A (EST)	2	X	X						2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/8/12
7.0	Normal Line / SPOT (7)	10/16/12-10/19/12	2	:30	7A-9A (EST)	8	X	X	X	X	X			8	\$340.00	\$2,720.00	West Palm Beach (WPEC)		10/8/12
8.0	Normal Line / SPOT (8)	10/22/12-10/26/12	2	:30	7A-9A (EST)	10	X	X	X	X	X			10	\$340.00	\$3,400.00	West Palm Beach (WPEC)		10/8/12
9.0	Normal Line / SPOT (9)	10/29/12-11/02/12	2	:30	9A-10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		10/8/12
10.0	Normal Line / SPOT (10)	11/05/12-11/06/12	2	:30	9A-10A (EST)	1	X	X						1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/8/12
11.0	Normal Line / SPOT (11)	10/16/12-10/19/12	2	:30	9A-10A (EST)	4	X	X	X	X	X			4	\$300.00	\$1,200.00	West Palm Beach (WPEC)		10/8/12
12.0	Normal Line / SPOT (12)	10/22/12-10/26/12	2	:30	9A-10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		10/8/12
13.0	Normal Line / SPOT (13)	10/29/12-11/02/12	2	:30	10A-11A (EST)	5	X	X	X	X	X			5	\$340.00	\$1,700.00	West Palm Beach (WPEC)		10/8/12
13.0.1	Closed Preempt (13)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1330600
Schedule Dates 10/16/12-11/06/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC 10/16 (479079)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARLANNE
Phone/Fax /
CPE 559
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

Date Entered 10/08/12
Last Modified 11/02/12
Entered By Nancy Brutus
CO-OP No
Headline # 06365246
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,391.75
Net Total \$149,553.25
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 148 \$98,535.00
Nov. 2012 114 \$77,410.00
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0.2	Closed Preempt (13)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
13.0.3	Closed Preempt (13)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
13.0.4	Closed Preempt (13)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
14.0	Normal Line / SPOT (14)	11/05/12-11/06/12	2	:30	10A- 11A (EST)	1	X	X						1	\$340.00	\$340.00	West Palm Beach (WPEC)		10/8/12
15.0	Normal Line / SPOT (15)	10/16/12-10/19/12	2	:30	10A- 11A (EST)	4	X	X	X	X				4	\$340.00	\$1,360.00	West Palm Beach (WPEC)		10/8/12
16.0	Normal Line / SPOT (16)	10/22/12-10/26/12	2	:30	10A- 11A (EST)	5	X	X	X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/8/12
16.0.1	Closed Preempt (16)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv running in breaks ahead	
16.0.2	Closed Preempt (16)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
17.0	Normal Line / SPOT (17)	10/29/12-11/02/12	2	:30	11A- 12P (EST)	5	X	X	X	X	X			1	\$625.00	\$625.00	West Palm Beach (WPEC)		10/8/12
17.0.1	Closed Preempt (17)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Advertiser 1330400
Schedule Dates 10/16/12-11/06/12
Agency Republican Party of Florida 3 Pac (73959)
Product McLaughlin & Associates (9012)
Brand POLITICAL CANDIDATE (ns) (1186)
Salesperson RPO3PAC 10/16 (479079)
Sales Office TeleRep/DC, Washington DC (2995)
Buyer Name TeleRep Washington DC
Phone/Fax CAMPBELL, MARLANNE
CPE /
Account Types 559
Billing Type National/Political Candidate Agency BRD
Comments Standard

Last Modified 10/08/12
Entered By 11/02/12
CO-OP Nancy Brutus
Headline # No
Demo 06365246
Order Type A35+R
Package Deal Normal
Commission % 15.00
Commission \$26,391.75
Net Total \$149,553.25
Sales Tax

RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

By Broadcast Month
Oct. 2012 148 \$98,535.00
Nov. 2012 114 \$77,410.00
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0.2	Closed Preempt (17)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
17.0.3	Closed Preempt (17)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
17.0.4	Closed Preempt (17)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
18.0	Normal Line / SPOT (18)	11/05/12-11/06/12	2	:30	11A-12P (EST)	1	X	X						1	\$625.00	\$625.00	West Palm Beach (WPEC)		10/8/12
19.0	Normal Line / SPOT (19)	10/16/12-10/19/12	2	:30	11A-12P (EST)	4		X	X	X	X			3	\$625.00	\$1,875.00	West Palm Beach (WPEC)		10/8/12
19.0.1	Closed Preempt (19)	10/16/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
20.0	Normal Line / SPOT (20)	10/22/12-10/26/12	2	:30	11A-12P (EST)	5	X	X	X	X	X			2	\$625.00	\$1,250.00	West Palm Beach (WPEC)		10/8/12
20.0.1	Closed Preempt (20)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - per Little, higher rates in breaks due to political	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

WPEC
Schedule Dates: 10/16/12-11/06/12
Advertiser: Republican Party of Florida 3 Pac (73959)
Agency: McLaughlin & Associates (9012)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: RPO3PAC 10/16 (479079)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: CAMPBELL, MARLAINE
Phone/Fax: /
CPE: 559
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

WPEC
Last Modified: 11/02/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06365246
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$26,391.75
Net Total: \$149,553.25
Sales Tax:

WPEC
By Broadcast Month: Spots Rate
Oct. 2012 148 \$98,535.00
Nov. 2012 114 \$77,410.00
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0.2	Closed Preempt (20)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - per little; higher rates in breaks due to political	10/8/12
20.0.3	Closed Preempt (20)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	10/8/12
21.0	Normal Line / SPOT (21)	10/29/12-11/02/12	2	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/8/12
22.0	Normal Line / SPOT (22)	11/05/12-11/06/12	2	:30	12P-12:30P (EST)	1	X	X						1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/8/12
23.0	Normal Line / SPOT (23)	10/16/12-10/19/12	2	:30	12P-12:30P (EST)	4	X	X	X	X				4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/8/12
24.0	Normal Line / SPOT (24)	10/22/12-10/26/12	2	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/8/12
25.0	Normal Line / SPOT (25)	10/29/12-11/02/12	2	:30	2P-3P (EST)	5	X	X	X	X	X			5	\$450.00	\$2,250.00	West Palm Beach (WPEC)		10/8/12
26.0	Normal Line / SPOT (26)	11/05/12-11/06/12	2	:30	2P-3P (EST)	1	X	X						1	\$450.00	\$450.00	West Palm Beach (WPEC)		10/8/12
27.0	Normal Line / SPOT (27)	10/16/12-10/19/12	2	:30	2P-3P (EST)	4	X	X	X	X				4	\$450.00	\$1,800.00	West Palm Beach (WPEC)		10/8/12
28.0	Normal Line / SPOT (28)	10/22/12-10/26/12	2	:30	2P-3P (EST)	5	X	X	X	X	X			5	\$450.00	\$2,250.00	West Palm Beach (WPEC)		10/8/12
29.0	Normal Line / SPOT (29)	10/29/12-11/02/12	2	:30	3P-4P (EST)	5	X	X	X	X	X			5	\$340.00	\$1,700.00	West Palm Beach (WPEC)		10/8/12
30.0	Normal Line / SPOT (30)	11/05/12-11/06/12	2	:30	3P-4P (EST)	1	X	X						1	\$340.00	\$340.00	West Palm Beach (WPEC)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1330400
Schedule Dates 10/16/12-11/06/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC 10/16 (479079)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 559
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

Date Entered 10/08/12
Last Modified 11/02/12
Entered By Nancy Britus
CO-OP No
Headline # 06365246
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,391.75
Net Total \$149,553.25
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 148 \$98,535.00
Nov. 2012 114 \$77,410.00
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT (31)	10/16/12-10/19/12	2	:30	3P- 4P (EST)	4	X	X	X	X	X			4	\$340.00	\$1,360.00	West Palm Beach (WPEC)		10/8/12
32.0	Normal Line / SPOT (32)	10/22/12-10/26/12	2	:30	3P- 4P (EST)	5	X	X	X	X	X			5	\$340.00	\$1,700.00	West Palm Beach (WPEC)		10/8/12
33.0	Normal Line / SPOT (33)	10/29/12-11/02/12	2	:30	4P- 5P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/8/12
34.0	Normal Line / SPOT (34)	11/05/12-11/06/12	2	:30	4P- 5P (EST)	1	X	X						1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/8/12
35.0	Normal Line / SPOT (35)	10/16/12-10/19/12	2	:30	4P- 5P (EST)	4	X	X	X	X	X			4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/8/12
36.0	Normal Line / SPOT (36)	10/22/12-10/26/12	2	:30	4P- 5P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/8/12
37.0	Normal Line / SPOT (37)	10/29/12-11/02/12	2	:30	5P- 5:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/8/12
38.0	Normal Line / SPOT (38)	11/05/12-11/06/12	2	:30	5P- 5:30P (EST)	1	X	X						1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/8/12
39.0	Normal Line / SPOT (39)	10/16/12-10/19/12	2	:30	5P- 5:30P (EST)	4	X	X	X	X	X			4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		10/8/12
40.0	Normal Line / SPOT (40)	10/22/12-10/26/12	2	:30	5P- 5:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/8/12
40.0.1	Closed Preempt (40)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
40.0.2	Closed Preempt (40)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 13390600
Schedule Dates 10/16/12-11/06/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC 10/16 (479079)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARGANNE
Phone/Fax /
CPE 559
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

DATE ENTERED 10/08/12
Last Modified 11/02/12
Entered By Nancy Brutus
CO-OP No
Headline # 06365246
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,391.75
Net Total \$149,553.25
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 148 \$98,535.00
Nov. 2012 114 \$77,410.00
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT (41)	10/29/12-11/02/12	2	:30	5:30P- 6P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/8/12
42.0	Normal Line / SPOT (42)	11/05/12-11/06/12	2	:30	5:30P- 6P (EST)	1	X	X						1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/8/12
43.0	Normal Line / SPOT (43)	10/16/12-10/19/12	2	:30	5:30P- 6P (EST)	4	X	X	X	X				4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		10/8/12
44.0	Normal Line / SPOT (44)	10/22/12-10/26/12	2	:30	5:30P- 6P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/8/12
45.0	Normal Line / SPOT (45)	10/29/12-11/02/12	2	:30	6P- 6:30P (EST)	5	X	X	X	X	X			5	\$900.00	\$4,500.00	West Palm Beach (WPEC)		10/8/12
46.0	Normal Line / SPOT (46)	11/05/12-11/06/12	2	:30	6P- 6:30P (EST)	1	X	X						1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/8/12
47.0	Normal Line / SPOT (47)	10/16/12-10/19/12	2	:30	6P- 6:30P (EST)	4	X	X	X	X	X			4	\$900.00	\$3,600.00	West Palm Beach (WPEC)		10/8/12
48.0	Normal Line / SPOT (48)	10/22/12-10/26/12	2	:30	6P- 6:30P (EST)	5	X	X	X	X	X			5	\$900.00	\$4,500.00	West Palm Beach (WPEC)		10/8/12
48.0.1	Closed Preempt (48)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/8/12
48.0.2	Closed Preempt (48)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/8/12
49.0	Normal Line / SPOT (49)	10/29/12-11/02/12	2	:30	6:30P- 7P (EST)	2	X	X	X	X	X			2	\$1,200.00	\$2,400.00	West Palm Beach (WPEC)		10/8/12
50.0	Normal Line / SPOT (50)	11/05/12-11/06/12	2	:30	6:30P- 7P (EST)	1	X	X						1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 13390200
Schedule Dates 10/16/12-11/06/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC 10/16 (479079)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 559
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

Date Entered 10/08/12
Last Modified 11/02/12
Entered By Nancy Brutus
CO-OP No
Headline # 06365246
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,391.75
Net Total \$149,553.25
Sales Tax

WEEK ENDING (WEEK)
By Broadcast Month Spots Rate
Oct. 2012 148 \$98,535.00
Nov. 2012 114 \$77,410.00
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / SPOT (51)	10/16/12-10/19/12	2	:30	6:30P-7P (EST)	2	X	X	X	X				1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		10/8/12
51.0.1	Closed Preempt (51)	10/16/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/8/12
52.0	Normal Line / SPOT (52)	10/22/12-10/26/12	2	:30	6:30P-7P (EST)	2	X	X	X	X	X			2	\$1,200.00	\$2,400.00	West Palm Beach (WPEC)		10/8/12
53.0	Normal Line / SPOT (53)	10/29/12-11/02/12	2	:30	7P-7:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/8/12
54.0	Normal Line / SPOT (54)	11/05/12-11/06/12	2	:30	7P-7:30P (EST)	1	X	X						1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/8/12
55.0	Normal Line / SPOT (55)	10/16/12-10/19/12	2	:30	7P-7:30P (EST)	4	X	X	X	X	X			4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		10/8/12
56.0	Normal Line / SPOT (56)	10/22/12-10/26/12	2	:30	7P-7:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/8/12
57.0	Normal Line / SPOT (57)	10/29/12-11/02/12	2	:30	7:30P-8P (EST)	5	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/8/12
57.0.1	Closed Preempt (57)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/8/12
57.0.2	Closed Preempt (57)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Advertiser: Republican Party of Florida 3 Pac (73959)
Agency: McLaughlin & Associates (9012)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: RPO3PAC 10/16 (479079)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: CAMPBELL, MARLANNE
Phone/Fax: /
CPE: 559
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

Last Modified: 10/08/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06365246
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$26,391.75
Net Total: \$149,553.25
Sales Tax:

By Broadcast Month: Oct. 2012
Spots: 148
Rate: \$98,535.00
Nov. 2012
Spots: 114
Rate: \$77,410.00
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0.3	Closed Preempt (57)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/8/12
58.0	Revised Line / SPOT (58)	11/05/12-11/06/12	2	:30	7:30P-8P (EST)	1	X	X						1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/8/12
58.1	Normal Line / SPOT (58)	11/05/12-11/05/12	2	:30	7:30P-8P (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		11/2/12
59.0	Normal Line / SPOT (59)	10/16/12-10/19/12	2	:30	7:30P-8P (EST)	4	X	X	X	X				4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/8/12
60.0	Normal Line / SPOT (60)	10/22/12-10/26/12	2	:30	7:30P-8P (EST)	5	X	X	X	X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/8/12
60.0.1	Closed Preempt (60)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
60.0.2	Closed Preempt (60)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
61.0	Normal Line / SPOT (61)	10/29/12-11/02/12	2	:30	11P-11:30P (EST)	5	X	X	X	X	X			5	\$1,050.00	\$5,250.00	West Palm Beach (WPEC)		10/8/12
62.0	Revised Line / SPOT (62)	11/05/12-11/06/12	2	:30	11P-11:30P (EST)	1	X	X									West Palm Beach (WPEC)		10/8/12
62.1	Normal Line / SPOT (62)	11/05/12-11/05/12	2	:30	11P-11:30P (EST)	1								1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		11/2/12
63.0	Normal Line / SPOT (63)	10/16/12-10/19/12	2	:30	11P-11:30P (EST)	4	X	X	X	X	X			4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 13390400
Schedule Dates 10/16/12-11/06/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC 10/16 (479079)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARGANNE
Phone/Fax /
CPE 559
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

Last Modified 10/08/12
Entered By Nancy Brutus
CO-OP No
Headline # 06365246
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,391.75
Net Total \$149,553.25
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 148 \$98,535.00
Nov. 2012 114 \$77,410.00
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / SPOT (64)	10/22/12-10/26/12	2	:30	11P-11:30P (EST)	5	X	X	X	X	X			5	\$1,050.00	\$5,250.00	West Palm Beach (WPEC)		10/8/12
65.0	Normal Line / Prime (65)	11/05/12-11/05/12	3	:30	10P-CBS-Hawaii Five-O (Monday)	1								1	\$2,000.00		West Palm Beach (WPEC)		10/8/12
65.0.1	Closed Preempt (65)	11/05/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
66.0	Normal Line / Prime (66)	10/29/12-10/29/12	3	:30	10P-CBS-Hawaii Five-O (Monday)	1								1	\$2,000.00		West Palm Beach (WPEC)		10/8/12
66.0.1	Closed Preempt (66)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
67.0	Normal Line / Prime (67)	10/30/12-10/30/12	3	:30	8P-CBS-NCIS (Tuesday)	1								1	\$4,000.00		West Palm Beach (WPEC)		10/8/12
67.0.1	Closed Preempt (67)	10/30/12															West Palm Beach (WPEC)	Sold Out/Exception -	
68.0	Normal Line / Prime (68)	10/23/12-10/23/12	3	:30	8P-CBS-NCIS (Tuesday)	1								1	\$4,000.00		West Palm Beach (WPEC)		10/8/12
68.0.1	Closed Preempt (68)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception -	
69.0	Normal Line / Prime (69)	10/30/12-10/30/12	3	:30	9P-CBS-NCIS: Los Angeles (Tuesday)	1								1	\$3,500.00		West Palm Beach (WPEC)		10/8/12
70.0	Normal Line / Prime (70)	10/23/12-10/23/12	3	:30	9P-CBS-NCIS: Los Angeles (Tuesday)	1								1	\$3,500.00		West Palm Beach (WPEC)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 13390400
Schedule Dates 10/16/12-11/06/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC 10/16 (479079)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 559
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

Date Entered 10/06/12
Last Modified 11/02/12
Entered By Nancy Brutus
CO-OP No
Headline # 06365246
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,391.75
Net Total \$149,553.25
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Oct. 2012 148 \$98,535.00
Nov. 2012 114 \$77,410.00
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
71.0	Normal Line / Prime (71)	10/31/12-10/31/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,800.00		West Palm Beach (WPEC)		10/8/12
71.0.1	Closed Preempt (71)	10/31/12															West Palm Beach (WPEC)	Sold Out/Exception -	
72.0	Normal Line / Prime (72)	10/24/12-10/24/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		10/8/12
73.0	Normal Line / Prime (73)	10/17/12-10/17/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		10/8/12
74.0	Normal Line / Prime (74)	11/02/12-11/02/12	3	:30	8P- CBS-CSI New York (Friday)						1			1	\$1,000.00		West Palm Beach (WPEC)		10/8/12
74.0.1	Closed Preempt (74)	11/02/12															West Palm Beach (WPEC)	Program Change/Exception	
75.0	Normal Line / Prime (75)	10/26/12-10/26/12	3	:30	8P- CBS-CSI New York (Friday)						1			1	\$1,000.00		West Palm Beach (WPEC)		10/8/12
75.0.1	Closed Preempt (75)	10/26/12															West Palm Beach (WPEC)	Program Change/Exception - NCIS is running	
76.0	Normal Line / Prime (76)	10/19/12-10/19/12	3	:30	8P- CBS-CSI New York (Friday)						1			1	\$1,000.00		West Palm Beach (WPEC)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1330200
Schedule Dates 10/16/12-11/06/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC 10/16 (479079)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 559
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

Date Entered 10/09/12
Last Modified 11/02/12
Entered By Nancy Brutus
CO-OP No
Headline # 06365246
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,391.75
Net Total \$149,553.25
Sales Tax

By Broadcast Month	Spots	Rate
Oct. 2012	148	\$98,535.00
Nov. 2012	114	\$77,410.00
Grand Total:	262	\$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
76.0.1	Closed Preempt (76)	10/19/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/8/12
77.0	Normal Line / Prime (77)	11/02/12-11/02/12	3	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$2,000.00		West Palm Beach (WPEC)		10/8/12
77.0.1	Closed Preempt (77)	11/02/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/8/12
78.0	Normal Line / Prime (78)	10/26/12-10/26/12	3	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$2,000.00		West Palm Beach (WPEC)		10/8/12
78.0.1	Closed Preempt (78)	10/26/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv running in breaks ahead	10/8/12
79.0	Normal Line / Prime (79)	10/19/12-10/19/12	3	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$2,000.00		West Palm Beach (WPEC)		10/8/12
80.0	Normal Line / SPOT (80)	11/03/12-11/03/12	2	:30	7P- 7:30P (EST)							1		1	\$750.00		West Palm Beach (WPEC)		10/8/12
81.0	Normal Line / SPOT (81)	10/27/12-10/27/12	2	:30	7P- 7:30P (EST)							1		1	\$750.00		West Palm Beach (WPEC)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 13390200
Schedule Dates 10/16/12-11/06/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC 10/16 (479079)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARLAINE
Phone/Fax /
CPE 559
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

DATE ENTERED 10/08/12
Last Modified 11/02/12
Entered By Nancy Brutus
CO-OP No
Headline # 06365246
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,391.75
Net Total \$149,553.25
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 148 \$98,535.00
Nov. 2012 114 \$77,410.00
Grand Total: 262 \$175,945.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
81.0.1	Closed Preempt (81)	10/27/12															West Palm Beach (WPEC)	Pre-empt/Exception - Preempt of the 7pm newscast because of football over-run	10/8/12
82.0	Normal Line / SPOT (82)	10/20/12-10/20/12	2	:30	7P-7:30P (EST)							1		1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/8/12
83.0	Normal Line / SPOT (83)	11/04/12-11/04/12	2	:30	8A-9A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/8/12
84.0	Normal Line / SPOT (84)	10/28/12-10/28/12	2	:30	8A-9A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/8/12
85.0	Normal Line / SPOT (85)	10/21/12-10/21/12	2	:30	8A-9A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/8/12
86.0	Normal Line / SPOT (86)	11/04/12-11/04/12	2	:30	9A-10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/8/12
87.0	Normal Line / SPOT (87)	10/28/12-10/28/12	2	:30	9A-10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/8/12
88.0	Normal Line / SPOT (88)	10/21/12-10/21/12	2	:30	9A-10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/8/12
89.0	Normal Line / Prime (89)	11/04/12-11/04/12	3	:30	9:30P-CBS-The Good Wife (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
90.0	Normal Line / Prime (90)	10/28/12-10/28/12	3	:30	9P-CBS-The Good Wife (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
91.0	Normal Line / Prime (91)	10/21/12-10/21/12	3	:30	9:30P-CBS-The Good Wife (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blairstown, NY 10913

UNIVERSAL # 1330600
Schedule Dates 10/16/12-11/06/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC 10/16 (479079)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARLAINE
Phone/Fax /
CPE 559
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

Date Entered 10/08/12
Last Modified 11/02/12
Entered By Nancy Brutus
CO-OP No
Headline # 06365246
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,391.75
Net Total \$149,553.25
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 148 \$98,535.00
Nov. 2012 114 \$77,410.00
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
92.0	Normal Line / Prime (92)	11/04/12-11/04/12	3	:30	10:30P- CBS-The Mentalist (Sunday)	1							1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
93.0	Normal Line / Prime (93)	10/28/12-10/28/12	3	:30	10P- CBS-The Mentalist (Sunday)	1							1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
94.0	Normal Line / Prime (94)	10/21/12-10/21/12	3	:30	10:30P- CBS-The Mentalist (Sunday)	1							1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
95.0	Normal Line / SPOT (95)	11/03/12-11/03/12	1	:30	5A- 6A (EST)	1						1		1	\$315.00	\$315.00	West Palm Beach (WPEC)		11/2/12
96.0	Normal Line / SPOT (100)	11/03/12-11/03/12	1	:30	6A- 7A (EST)	1						1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		11/2/12
97.0	Normal Line / SPOT (101)	11/03/12-11/03/12	1	:30	7A- 9A (EST)	1						1		1	\$875.00	\$875.00	West Palm Beach (WPEC)		11/2/12
98.0	Normal Line / SPOT (102)	11/03/12-11/03/12	1	:30	3P- Sports-CBS College Football Today	1						1		1	\$1,250.00	\$1,250.00	West Palm Beach (WPEC)		11/2/12
98.0.1	Closed Preempt (102)	11/03/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or acty	
99.0	Normal Line / SPOT (103)	11/04/12-11/04/12	1	:30	6A- 7A (EST)	1						1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		11/2/12
100.0	Normal Line / SPOT (104)	11/04/12-11/04/12	5	:30	7A- 9A (EST)	1						1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		11/2/12
101.0	Normal Line / SPOT (105)	11/04/12-11/04/12	1	:30	9A- 10:30A (EST)	1						1		1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 13390200
Schedule Dates 10/16/12-11/06/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RPO3PAC 10/16 (479079)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARLANNE
Phone/Fax /
CPE 559
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments RPO3PAC 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER, GARD, GAETZ

Date Entered 10/08/12
Last Modified 11/02/12
Entered By Nancy Brutus
CO-OP No
Headline # 06365246
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,391.75
Net Total \$149,553.25
Sales Tax

By Broadcast Month
Oct. 2012 148 \$98,535.00
Nov. 2012 114 \$77,410.00
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
102.0	Normal Line / SPOT (106)	11/04/12-11/09/12	1	:30	11:30P- 12:30A (EST)	1							1	1	\$1,750.00	\$1,750.00	West Palm Beach (WPEC)		11/2/12
103.0	Normal Line / SPOT (107)	11/05/12-11/05/12	1	:30	5A- 5:30A (EST)	1	1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		11/2/12
104.0	Normal Line / SPOT (108)	11/05/12-11/05/12	2	:30	5:30A- 6A (EST)	1	1							1	\$675.00	\$675.00	West Palm Beach (WPEC)		11/2/12
105.0	Normal Line / SPOT (109)	11/05/12-11/05/12	1	:30	7A- 9A (EST)	1	1							1	\$875.00	\$875.00	West Palm Beach (WPEC)		11/2/12
106.0	Normal Line / SPOT (110)	11/05/12-11/05/12	1	:30	9A- 10A (EST)	1	1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		11/2/12
107.0	Normal Line / SPOT (111)	11/05/12-11/05/12	1	:30	12P- 12:30P (EST)	1	1							1	\$875.00	\$875.00	West Palm Beach (WPEC)		11/2/12
108.0	Normal Line / SPOT (112)	11/05/12-11/05/12	2	:30	12:30P- 2P (EST)	1	1							1	\$750.00	\$750.00	West Palm Beach (WPEC)		11/2/12
109.0	Normal Line / SPOT (113)	11/05/12-11/05/12	1	:30	3P- 4P (EST)	1	1							1	\$565.00	\$565.00	West Palm Beach (WPEC)		11/2/12
110.0	Normal Line / SPOT (114)	11/05/12-11/05/12	1	:30	4P- 5P (EST)	1	1							1	\$875.00	\$875.00	West Palm Beach (WPEC)		11/2/12
111.0	Normal Line / SPOT (115)	11/05/12-11/05/12	1	:30	5P- 5:30P (EST)	1	1							1	\$1,250.00	\$1,250.00	West Palm Beach (WPEC)		11/2/12
112.0	Normal Line / SPOT (116)	11/05/12-11/05/12	2	:30	7P- 7:30P (EST)	1	1							1	\$750.00	\$750.00	West Palm Beach (WPEC)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Schedule Dates: 10/23/12-11/05/12
Advertiser: Republican Party of Florida 3 Pac (73959)
Agency: McLaughlin & Associates (9012)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: TeleRep/DC, Washington DC (2995)
Salesperson: TeleRep Washington DC
Sales Office: CAMPBELL, MARLAINE
Buyer Name: /
Phone/Fax: 619
CPE: National/Political Candidate Agency BRD
Account Types: Weekly/Irregular
Billing Type: PET, GARD GAET BULLY
Comments: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Last Modified: 10/26/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06386809
Demo: A35+R
Order Type: Normal
Package Deal: Commission % 15.00
Commission: \$4,877.25
Net Total: \$27,637.75
Sales Tax:

By Broadcast Month: Oct. 2012
Spots: 26
Rate: \$15,395.00
Nov. 2012
Spots: 29
Rate: \$17,120.00
Grand Total: 55 \$32,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/05/12-11/05/12	2	:30	6A-7A (EST)	1	X							1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/22/12
2.0	Normal Line / SPOT (2)	10/29/12-11/02/12	2	:30	6A-7A (EST)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12
3.0	Normal Line / SPOT (3)	10/23/12-10/26/12	2	:30	6A-7A (EST)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12
4.0	Normal Line / SPOT (4)	11/05/12-11/05/12	2	:30	7A-9A (EST)	1	X							1	\$340.00	\$340.00	West Palm Beach (WPEC)		10/22/12
5.0	Normal Line / SPOT (5)	10/29/12-11/02/12	2	:30	7A-9A (EST)	2	X	X	X	X	X			2	\$680.00	\$680.00	West Palm Beach (WPEC)		10/22/12
6.0	Normal Line / SPOT (6)	10/23/12-10/26/12	2	:30	7A-9A (EST)	2	X	X	X	X	X			2	\$680.00	\$680.00	West Palm Beach (WPEC)		10/22/12
7.0	Normal Line / SPOT (7)	11/05/12-11/05/12	2	:30	9A-10A (EST)	1	X							1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/22/12
8.0	Normal Line / SPOT (8)	10/29/12-11/02/12	2	:30	9A-10A (EST)	2	X	X	X	X	X			2	\$300.00	\$600.00	West Palm Beach (WPEC)		10/22/12
9.0	Normal Line / SPOT (9)	10/23/12-10/26/12	2	:30	9A-10A (EST)	2	X	X	X	X	X			2	\$300.00	\$600.00	West Palm Beach (WPEC)		10/22/12
10.0	Normal Line / SPOT (10)	10/29/12-11/02/12	2	:30	10A-11A (EST)	2	X	X	X	X	X			2	\$340.00	\$340.00	West Palm Beach (WPEC)		10/22/12
10.0.1	Closed Preempt (10)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
10.0.2	Closed Preempt (10)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
11.0	Normal Line / SPOT (11)	10/23/12-10/26/12	2	:30	10A-11A (EST)	2	X	X	X	X	X			1	\$340.00	\$340.00	West Palm Beach (WPEC)		10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1397323
Schedule Dates 10/23/12-11/05/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

10/23/12-11/05/12
Republican Party of Florida 3 Pac (73959)
McLaughlin & Associates (9012)
POLITICAL CANDIDATE (ns) (1186)
TeleRep/DC, Washington DC (2995)
TeleRep Washington DC
CAMPBELL, MARGIANNE
/ 619
National/Political Candidate Agency BRD
Weekly/Irregular
PET, GARD GAET BULLY
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/22/12
Last Modified 10/26/12
Entered By Nancy Brutus
CO-OP No
Headline # 06386809
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,877.25
Net Total \$27,637.75
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Oct. 2012 26 \$15,395.00
Nov. 2012 29 \$17,120.00
Grand Total: 55 \$32,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0.1	Closed Preempt (11)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv running in breaks ahead	10/22/12
12.0	Normal Line / SPOT (12)	10/29/12-11/02/12	2	:30	11A-12P (EST)	2	X	X	X	X	X				\$625.00		West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	10/22/12
12.0.1	Closed Preempt (12)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	10/22/12
12.0.2	Closed Preempt (12)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	10/22/12
13.0	Normal Line / SPOT (13)	10/23/12-10/26/12	2	:30	11A-12P (EST)	2	X	X	X	X	X				\$625.00		West Palm Beach (WPEC)	Sold Out/Exception - per Little, higher rates in breaks due to political	10/22/12
13.0.1	Closed Preempt (13)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - per Little, higher rates in breaks due to political	10/22/12
13.0.2	Closed Preempt (13)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - per Little, higher rates in breaks due to political	10/22/12
14.0	Normal Line / SPOT (14)	10/29/12-11/02/12	2	:30	12P-12:30P (EST)	2	X	X	X	X	X				\$325.00		West Palm Beach (WPEC)	Sold Out/Exception - per Little, higher rates in breaks due to political	10/22/12
15.0	Normal Line / SPOT (15)	10/23/12-10/26/12	2	:30	12P-12:30P (EST)	2	X	X	X	X	X				\$325.00		West Palm Beach (WPEC)	Sold Out/Exception - per Little, higher rates in breaks due to political	10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1337323
Schedule Dates 10/23/12-11/05/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

10/23/12-11/05/12
Republican Party of Florida 3 Pac (73959)
McLaughlin & Associates (9012)
POLITICAL CANDIDATE (ns) (1186)
TeleRep/DC, Washington DC (2995)
TeleRep Washington DC
CAMPBELL, MARLAINE
/ 619
National/Political Candidate Agency BRD
Weekly/Irregular
PET, GARD GAET BULLY
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/22/12
Last Modified 10/26/12
Entered By Nancy Brutus
CO-OP No
Headline # 06396809
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,877.25
Net Total \$27,637.75
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 26 \$15,395.00
Nov. 2012 29 \$17,120.00
Grand Total: 55 \$32,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT (16)	10/29/12-11/02/12	2	:30	12:30P-2P (EST)	3	X	X	X	X	X			3	\$565.00	\$1,695.00	West Palm Beach (WPEC)		10/22/12
17.0	Normal Line / SPOT (17)	10/23/12-10/26/12	2	:30	12:30P-2P (EST)	3	X	X	X	X	X			3	\$565.00	\$1,695.00	West Palm Beach (WPEC)		10/22/12
18.0	Normal Line / SPOT (18)	10/29/12-11/02/12	2	:30	2P-3P (EST)	2	X	X	X	X	X				\$450.00		West Palm Beach (WPEC)		10/22/12
18.0.1	Closed Preempt (18)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - political or adv	
18.0.2	Closed Preempt (18)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - political or adv	
19.0	Normal Line / SPOT (19)	10/23/12-10/26/12	2	:30	2P-3P (EST)	2	X	X	X	X	X				\$450.00		West Palm Beach (WPEC)		10/22/12
19.0.1	Closed Preempt (19)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
19.0.2	Closed Preempt (19)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
20.0	Normal Line / SPOT (20)	10/29/12-11/02/12	2	:30	3P-4P (EST)	2	X	X	X	X	X			2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/22/12
21.0	Normal Line / SPOT (21)	10/23/12-10/26/12	2	:30	3P-4P (EST)	2	X	X	X	X	X			2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/22/12
22.0	Normal Line / SPOT (22)	10/29/12-11/02/12	2	:30	4P-5P (EST)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12
23.0	Normal Line / SPOT (23)	10/23/12-10/26/12	2	:30	4P-5P (EST)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Schedule Dates 10/23/12-11/05/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand TeleRep/DC, Washington DC (2995)
Salesperson TeleRep Washington DC
Sales Office CAMPBELL/MARIANNE
Buyer Name /
Phone/Fax 619
CPE 619
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments PET, GARD GAET BULLY
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/24/12
Last Modified 10/26/12
Entered By Nancy Brutus
CO-OP No
Headline # 06386809
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,877.25
Net Total \$27,637.75
Sales Tax

By Broadcast Month
Oct. 2012 26 \$15,395.00
Nov. 2012 29 \$17,120.00
Grand Total: 55 \$32,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT (24)	10/29/12-11/02/12	2	:30	5P- 5:30P (EST)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		10/22/12
25.0	Normal Line / SPOT (25)	10/23/12-10/26/12	2	:30	5P- 5:30P (EST)	3		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	10/22/12
25.0.1	Closed Preempt (25)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
25.0.2	Closed Preempt (25)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
26.0	Normal Line / SPOT (26)	10/29/12-11/02/12	2	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/22/12
27.0	Normal Line / SPOT (27)	10/23/12-10/26/12	2	:30	5:30P- 6P (EST)	2		X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/22/12
28.0	Normal Line / SPOT (28)	10/29/12-11/02/12	2	:30	7P- 7:30P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/22/12
29.0	Normal Line / SPOT (29)	10/23/12-10/26/12	2	:30	7P- 7:30P (EST)	2		X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/22/12
30.0	Normal Line / SPOT (30)	10/29/12-11/02/12	2	:30	11P- 11:30P (EST)	3	X	X	X	X	X			2	\$1,050.00	\$2,100.00	West Palm Beach (WPEC)		10/22/12
30.0.1	Closed Preempt (30)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv	
31.0	Normal Line / SPOT (31)	10/23/12-10/26/12	2	:30	11P- 11:30P (EST)	3		X	X	X	X			3	\$1,050.00	\$3,150.00	West Palm Beach (WPEC)		10/22/12

CONFIRMATION CONTRACT

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WPEC
1100 Fairfield Dr
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McLaughlin & Associates
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Blauvelt, NY 10913

Advertiser Republican Party of Florida 3 Pac (73959)
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Product POLITICAL CANDIDATE (ns) (1186)
Brand
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 619
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Billing Type Weekly/Irregular
Comments PET, GARD GAET BULLY
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

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Entered By Nancy Brutus
CO-OP No
Headline # 06386809
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,877.25
Net Total \$27,637.75
Sales Tax

By Broadcast Month
Oct. 2012 26 \$15,395.00
Nov. 2012 29 \$17,120.00
Grand Total: 55 \$32,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / SPOT (32)	11/03/12-11/03/12	2	:30	7P-7:30P (EST)							1		1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/22/12
33.0	Normal Line / SPOT (33)	10/27/12-10/27/12	2	:30	7P-7:30P (EST)							1		1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/22/12
33.0.1	Closed Preempt (33)	10/27/12															West Palm Beach (WPEC)	Pre-empt/Exception - Prempt of the 7pm newscast because of football overun	
34.0	Normal Line / SPOT (34)	11/03/12-11/03/12	2	:30	11P-11:30P (EST)							1		1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12
35.0	Normal Line / SPOT (35)	10/27/12-10/27/12	2	:30	11P-11:30P (EST)							1		1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12
36.0	Normal Line / SPOT (36)	10/28/12-10/28/12	2	:30	8A-9A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/22/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments: